



# COMPUTER DEPOT BUSINESS SOLUTIONS

Tech Bits and Bytes to Help Your Business Run Faster, Easier and More Profitably

Computer Depot Inc. Business Solutions Newsletter

September 2022



Thomas Hill, President & Founder

*"As a fellow business owner, I appreciate just how costly and stressful technology issues can be. Whether it's attacks or downtime, interruptions will undermine your productivity, hurt your reputation and damage your bottom line."*



## It's Time For A Refresh!

### 4 Cyber Security Trainings To Do With All Employees

Students are returning to the classroom now that back-to-school season is officially underway. During the first few weeks, teachers will be reteaching their students material they learned previously to help them regain knowledge they may have forgotten during summer break. But students aren't the only ones in need of a refresher every year. Your employees also need to be refreshed on company policies, values, best practices and most importantly cybersecurity practices.

Every single one of your employees should be familiar with your cyber security practices. When they're hired on, they should go through an initial training that lays out all of your practices, and they should also participate in refresher trainings throughout the year to ensure that the entire team is on the same page with cyber security. At the very least, you should host at least one security training annually. If you've never put together a cyber security training, you may be wondering what topics you need to cover with your team. Below, you will find four of the most important topics to cover.

Did you know that human error accounts for 95% of all successful cyber-attacks? When a cybercriminal is planning an attack, they look for weak points within a company's cybersecurity plan. The easiest spot for hackers to exploit is a company's employees. New cyberthreats are created on a consistent basis, and it's important that your employees know what to do when they encounter a potential threat. If your employees are not routinely participating in cybersecurity trainings, your business could be at risk, regardless of size.

**Responsibility For Company Data**  
This is your opportunity to explain to your employees why cyber security is so important. They need to understand why cybercriminals are interested in your company's data and what they could potentially do with it. Everyone on your team has a legal and regulatory obligation to protect the privacy of your company's information.



**TRIVIA**  
CONGRATULATIONS

**Marghee Salter,**  
SmartSite Commercial Real Estate

**SMARTSITE**  
COMMERCIAL REAL ESTATE

Who knew that Helen Keller's famous teacher was **Anne Sullivan.**

**TURN TO PAGE 2 FOR THIS MONTHS TRIVIA**

When discussing this topic with your team, it's imperative that they know the ramifications of falling victim to a cyber security threat.

### Internet Usage

Does your company have restrictions on what websites your employees can use while at work? If not, that's something you should look into. Every device that's used by your employees should have safe browsing software downloaded onto it to prevent them from stumbling upon dangerous sites that could put your company's data at risk. Your employees should know what sites are acceptable to use and that they should not be accessing their personal accounts while connected to your company's network. They should never click on links that are sent from an anonymous source or are found on an unapproved website.

**"Human error accounts for 95% of all successful cyber-attacks."**

### E-mail

If your employees utilize e-mail while at work, it's important that they know which e-mails are safe to open. Employees should not respond to



e-mails that are from people they aren't familiar with, as that could be a cybercriminal attempting to gain access to your company's data. Employees should only accept and open e-mails that they are expecting or that come from a familiar e-mail address.

### Protecting Their Computers

If your employees have their own personal computers, they should be doing everything in their power to keep them protected. Whenever they walk away from their computer, they should make sure it's locked; they should also never leave their computer in an unsecure location. Also, ensure that your employees are backing up their data routinely and have downloaded necessary antivirus software.

It's of the utmost importance that your team has been fully trained in your cyber security practices. If they haven't, they could open your business up to all sorts of cyber-attacks that will damage your company's reputation from a customer perspective. Your business will also no longer be compliant, and

*"Computer Depot Business Solutions was instrumental in bringing our computer system into the 21st century. Their friendly service and expert advise throughout the whole installation process was invaluable. It is a comfort to know that we have a local business like Computer Depot Business Solutions to supply our tech needs."*

**Shawn Stutz,  
Former Executive Director,  
CROSS Food Ministry**

insurance companies may not cover your claims if your team is not participating in regular training.

Ensuring that your team is aware of your cyber security practices and actively taking steps to strengthen your cyber security is the best way to stay compliant and prevent cyber-attacks. If your team is not regularly going through cyber security training, you need to start. It will offer more protection to your business, which will make your customers more comfortable doing business with your company.

**Autumn begins  
September 23**

## Free Cyber Security Assessment Will Reveal Where Your Computer Network Is Exposed And How To Protect Your Company Now

At no cost or obligation, our highly skilled team of IT pros will come to your office and conduct a comprehensive cyber security assessment to uncover loopholes in your company's IT security.



After this is done, we'll prepare a customized "Report Of Findings" that will reveal specific vulnerabilities and provide a Prioritized Action Plan for getting these security problems addressed fast. This report and action plan should be a real eye-opener for you, since almost all of the businesses we've done this for discover they are completely exposed to various threats in a number of areas.

**To get started and claim your free assessment now, call 865-909-7606.  
[www.ComputerDepotBusiness.com/ITsurvey](http://www.ComputerDepotBusiness.com/ITsurvey)**

Get More Free Tips, Tools and Services At Our Website: [www.ComputerDepotBusiness.com](http://www.ComputerDepotBusiness.com)

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Call (865) 909-7606

To schedule a FREE

10 minute discovery call

**Ask About These:**

- Flat Rate IT Support
- 24/7x365 Network Monitoring
- Secure Email Access from any web browser
- Anti-Virus, Anti Spam Spyware Protection
- Small Business Phone Systems
- HIPAA Compliance Service
- Data Back-Up Service
- 24x7 Help Desk
- Online Training
- Encrypted VPN Solutions
- Office 365

**We are Partners with:**

- Lenovo
- Microsoft Certified
- Sophos
- Intel Technologies
- HIPPA Secure Now
- Seagate Certified
- Xerox Business
- Business Phones

**Phone: (865) 909-7606**

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## A Couple Of Strategies I Learned From Robert Herjavec To Grow My Business and Take It To The Next Level

Robert Herjavec knows a thing or two about starting, growing, and running a business. As one of North America's most recognizable business leaders, Herjavec is a true from-scratch entrepreneur, tech leader, motivator, and he really is "the nice shark." I was so excited to be able to learn from him at a recent conference I attended. Yes, he is a Shark Tank star but more importantly to me, he runs a 1.7 billion dollar Managed Security Services firm. Basically, what we here at Computer Depot Business Solutions do for small businesses, his company does on an enterprise level. He understands the industry and he shared some great insights and guidance much of which is applicable to all business owners.

### Growth Depends On You

Speaking at an IT conference in Nashville, Herjavec said something that really stuck with me. "If you want to run a successful business, you need to be a student of growth and a student of learning. Your business isn't really going to grow if you aren't willing to grow," he said. Herjavec

always has pen and paper in hand. I was surprised to see that when he took the stage, he had a page full of notes that he had just taken while the presenter before him was speaking. "The bigger the money, the bigger the growth, the faster you need to learn." For a person running a billion dollar plus company Herjavec knows how to keep it real. He keeps up with what is going on in the industry but he always knows his numbers. He recommends looking at your key numbers every day. "Don't let your ego fool you when you look at data." According to Herjavec, your numbers are one of the biggest predictors of failure. "Your business has a heartbeat and if you don't know that heartbeat, you're going to have a heart attack. The numbers tell a story of what your business is and there's some basic data that you must look at; revenue, EBITDA, churn... There are certain numbers you got to know every day. They have to be a part of you, and you have to share those with your team." Numbers are different for every single business, but ALL business owners need to figure out what they have to track. "If you don't love numbers, you don't love business," says Herjavec.

### Build The Team You Need Not One You Like

You don't need to be friends with everyone you work with to have a winning team nor do you have to like everyone. A successful business owner understands that this is not the meaning of teamwork. "Teamwork is not a bunch of people who like each other. Teamwork is a bunch of people who respect each other and understand the mission and the goal of every person on the team," said Herjavec. "If they happen to like each other, that's okay but it is not criteria for building a great team. You have to have people on your team with different voices, dissenting voices so that you don't drink your own Kool-Aid."

## What Do You Need To Outsource Right Now?

PT Barnum said, "Many a fortune has slipped through a man's fingers because he was engaged in too many occupations at a time." If you need to free up your time to focus on doing what you do best, start by looking at your IT. It should be working for you and not the other way around. If you are serious about cybersecurity and efficiency call 909-7606 today.



*"I just feel fortunate to live in a world with so much disinformation at my fingertips."*

This Month's

## TRIVIA

What has been the most expensive cybersecurity hack to date?

Email your answer to  
RHill@ComputerDepotOnline.com

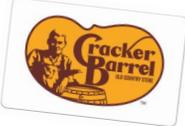


PLACE  
STAMP

September 2022



## Look What's Inside...

- Cybersecurity Refresh All Employees Need Now
- Hurry-You could WIN this month's Trivia and this 
- **This Shark Knows A Thing Or Two About Business**
- **It's Football Time In Tennessee**
- **What Do You Need To Outsource Right Now?**

COMPUTER DEPOT BUSINESS SOLUTIONS - AFFORDABLE IT HELPDESK AND CYBER SECURITY SUPPORT IN 20 MINUTES OR LESS

## IT'S FOOTBALL TIME

'22 TENNESSEE FOOTBALL

# SCHEDULE



TENNESSEE  
FOOTBALL



SEPT. 3 **BALL STATE**

OCT. 22 **UT MARTIN**

SEPT. 10 **@PITTSBURGH**

OCT. 29 **KENTUCKY**

SEPT. 17 **AKRON**

NOV. 5 **@GEORGIA**

SEPT. 24 **FLORIDA**

NOV. 12 **MISSOURI**

OCT. 8 **@LSU**

NOV. 19 **@SOUTH CAROLINA**

OCT. 15 **ALABAMA**

NOV. 26 **@VANDERBILT**

## Contact Us

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