



COMPUTER DEPOT INC.

BUSINESS SOLUTIONS

Tech Bits and Bytes to Help You with Your Business

Computer Depot Inc. Business Solutions Newsletter

September 2020



Thomas Hill, President & Founder

"We don't just want happy customers, we want raving fans that are so tickled with our service that they can hardly wait to tell their friends about us."



Sneaky Ways Cybercriminals Attack Your Network

And What You Can Do To Prevent It NOW

If you own a small business, your business is a target for hackers. According to a report by 4iQ, a cyber security analyst firm, from 2017 to 2019, there was a 424% increase in the number of attacks on small businesses.

At the same time, a survey by The Manifest, a business analyst firm, found that 64% of small businesses intended to put more time and money into their IT security in 2020. Many business owners also noted an increase in attacks against their businesses and websites and were ready to do more to protect themselves.

Cybercriminals love to go after small businesses. Since small businesses make up 99.7% of all employers in the United States, you can see why it makes sense. Hackers know that attacking small businesses can be worth the time and effort because they know they will

eventually find a small business they can extort or steal from.

It all comes down to cyber security. If you have inferior network security (or none at all), you're a prize for hackers. They have all kinds of tools at their disposal to get what they want. If you're not careful, and if you haven't invested in good network security, you may quickly find yourself becoming a victim of those tools.

Some of the hacker tools are much sneakier than many people realize. Here are two major examples.

Phishing Scams

Hackers know one of the easiest ways to break into a network is to bypass practical security altogether. Instead, they go after the human element. They send e-mails to unsuspecting recipients

Happy
LABOR
DAY



TRIVIA

CONGRATULATIONS

Andy Lunsford

Of
BASICS
Office Supply

Basics Office Supply

Who knew that an ear of CORN has 800 seeds in a total of 16 rows, and over 3,500 different uses.

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THIS MONTHS TRIVIA



in the hope that those recipients will open the e-mail and follow the false instructions.

The criminal may include an attachment. When clicked, the attachment installs malware on the victim's computer. The malware might look for private information, like financial numbers or personal information, or it may lock the computer down until the victim pays an exorbitant sum.

The criminal may include a link to another website. Phishing e-mails can look like legitimate messages from well-known companies, such as Chase, PayPal or Amazon. These e-mails often tell you that your account has been compromised, a phrase that is designed to scare victims into clicking the link and providing their personal information to protect the account. Put that information in, and you hand over that information to the criminal. This is why employee cyber security training is a must!

Password Exploits

Many people don't realize how dangerous it is to reuse the same username and/or password for everything - or to never update their passwords. It's very likely that at least one of your active passwords has fallen into the hands of hackers. They may have gotten it years ago from a website that doesn't exist anymore. But if you are still using that same username and password for other websites and accounts,

"...from 2017 to 2019, there was a 424% increase in the number of attacks on small businesses."

you are putting yourself at risk.

According to Trace Security, nearly 80% of all data breaches are the result of simple or reused passwords. Some of the most popular passwords today include things like "12345," "password" and "qwerty." Even worse, many businesses use passwords like these to protect sensitive data such as banking information and customer records. If a password is old or easily guessed, it offers nearly the same protection as no password at all! Change your passwords at least every 60-90 days and use different but secure passwords for everything.

The great news is that it's easier than ever to protect your business from things like phishing scams, data breaches and so much more. Just because you haven't had any major problems for years, or at all, doesn't mean you should assume nothing will happen in the future. You might also think that you simply don't have the time or resources for good security.

The even better news is that you don't need to spend a lot of time or money to secure your business against hackers and cybercriminals. All you really need to do is partner with an IT services firm that knows cyber security inside out.

When you work with a dedicated IT security company, they take care of you. They can monitor your network 24/7 and make sure the bad guys don't get in. They can make sure your data is backed up to a secured server so that if anything does go wrong, you don't lose a beat. They can even provide you with round-the-clock support should you have any questions or concerns. It's a surprisingly easy and cost-effective way to protect your business and to put the cybercriminals in their place.

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"Computer Depot Business saves us money and saves us headaches! We no longer need to pay a full time IT salary. Anytime we have a problem, the team takes care of it quickly and without hassle. The very capable technicians are professional and are extremely pleasant to deal with. Response time is fabulous."



Vicki Helms
 CHEROKEE
 PORCELAIN
 ENAMEL



"I don't think the Wilsons wash their hands much. They still have winter-themed hand soap in their bathroom."

This Month's
TRIVIA
 Who is the only person to serve as president and vice president without having been elected to either office?
 Email your answer to
 RHill@ComputerDepotOnline.com

Free Cyber Security Network Assessment Will Reveal Where Your Computer Network Is Exposed And How To Protect Your Company Now



At no cost or obligation, our highly skilled team of IT pros will come to your office and conduct a comprehensive cyber security assessment to uncover loopholes in your company's IT security.

After the assessment is done, we'll prepare a customized report and action plan that should be a real eye-opener.

To get started and claim your free assessment now, call our office at 865-909-7606

HIPAA FACTS

Protect Your Practice from HIPAA Violations

Top 3 Causes of Data Breach



Employee Action

Third-Party Error



Lost or Stolen Devices

The average cost per lost record:

\$401

HIPAA Fines Can Range From

\$100-\$50,000



of healthcare organizations plan to spend money on HIPAA audit services.

Want to avoid a data breach and validate your compliance?

Call us today: 909-7606



"Just so you know, I only tolerate your generation because you can troubleshoot my technology issues."

Small Business Responds to Covid

With stores closed, offices vacant, and income limited, many small business had to answer the question: What can we do right now?

About 92 percent of small business owners reinvented themselves, and digital technology was the answer for many of them.

- 58% created new online delivery channels.
- 40% created a new virtual service.
- 36% made a new offline delivery channel.
- 31% created a new product.
- 19% worked for a new customer group.

Small restaurateurs and stores selling unique goods who were too busy before the coronavirus crisis quickly turned their focus on setting up a website presence. We have seen that virtual services are not just for schools. Trainers, chefs, music teachers all have tried to involve local customers in virtual classes. For some, new products have helped. Some small manufacturers began making the things most in demand: masks and sanitizers, for example. Breweries made sanitizer. Pillow companies made masks and medical scrubs.

For some it has worked and almost 51% of businesses that did a pivot say they have increased business against forecasts.

But small businesses are still facing issues with skills and staffing for new skills, as well as a lack of money. Like us, most are optimistic about the future. It is just not in the entrepreneur to quit!

Don't Let Summer Slip Away!

For many, Labor Day marks the end of summer. As the holiday celebrating the working man and woman approaches, so do the Labor Day Sales. If you really don't need a new mattress, car, or sofa, but instead need just one last FRESH something, we hear you. Here is one of our favorite, easy, crowd pleasing recipes that you absolutely cannot mess up. Start by cleaning out your garden. Don't have one? One of your neighbors does and it's like Jumanji out there. They will let you forage for food. Trust me, they are over it .

DIRECTIONS:

Chop, stir, eat with tortilla chips and friends



Ready For Anything: What goes in an emergency preparedness kit?

September is typically a mild weather month, but unfortunately it's also a time when hurricanes and other extreme weather conditions can pop up. With that in mind, it's a good time to review the items you should keep in your emergency kit. Some of the items the Red Cross says you absolutely need include:

- A plan for your pet. Evacuate early with your pets. Have food, pet carriers, leashes, and water.
- Water, one gallon per day per person; three days worth for an evacuation.
- Non-perishable food items, same guidelines as for water. Take a can opener. * Flashlight
- Battery-powered or hand-crank radio, preferably a NOAA weather radio
- Extra batteries
- First aid kit that includes prescription medicines
- Cell phones with chargers
- Extra cash (remember that ATMs and other machines often don't work) and credit cards
- Documents, including insurance papers, ID, deed or lease to the home, proof of address, medication list
- Emergency contact info
- Emergency blankets
- Map of the area (cell phone service, including GPS, could be lost)

Make Summer Salsa



Here is what you need:

- a bunch of tomatoes
- some peppers, bells and hots
- an onion or two
- a mess of cilantro
- seasonings: garlic, salt, pepper, cumin, whatever you have that you like or for those of you that find this kind of creativity too risky- Mrs. Dashes Extra Spicy



September 2020



Look What's Inside...

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- Small Business Responds to Covid
- Hurry-You could WIN this month's Trivia and this
- **Football 2020**
- Everybody Loves Salsa and You Can Make It



COMPUTER DEPOT BUSINESS SOLUTIONS - WE ARE BIG TECHNOLOGY FOR YOUR GLITCH-FREE SMALL BUSINESS

FOOTBALL TIME IN TN

Contact Us

Computer Depot Business Solutions

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TENNESSEE
2020 FOOTBALL SCHEDULE